CONNECTING HEALERS AND MAKERS
Creative Responses to Social Connectedness in the Coronavirus Era

TODAY'S GOALS

DEFINE
THE PROCESSES RELATED TO CONCEPTS OF CREATIVITY

IDENTIFY
SKILLS AND EDUCATION OPPORTUNITIES HEALERS AND MAKERS CAN LEARN FROM EACH OTHER

APPLY THESE CONCEPTS TO RESPOND TO THE CORONAVIRUS OUTBREAK

FAIMER's OVERALL GOAL
Enhance health professions education to improve the health of communities

About
ZOOM

USE VIDEO if you can
Bottom Control Panel: Mouse over to see it
stay on mute if not speaking
To access breakouts, join room when prompted

with

Rachel Brandoff, PhD
Assistant Professor of Art Therapy, Thomas Jefferson University

Diana Nicholas, RA
Assistant Professor, Drexel University, Westphal College of Media Art & Design

Terry LaBan
Graphic Recorder & Visual Storyteller, Breakthrough Visuals
Keynote 1. Creativity

It's the language of small children. Can be applied not just to "art" but also daily tasks.

Divergent thinking

Van Gogh's Sunflowers

Process

There are a number of models:

- Playful
- Flexible
- Take Risks

Creative thinkers

In the age of the COVID virus

Artists dealing directly with the pandemic

FAIMER Global Health Matters Day
March 25, 2020
Keynote 1

**QUESTIONS**

- Love Sandwich
  When you're totally immersed in your process

- Eccentricity
  Not necessarily a relationship
  But may be associated with risk taking

- Time Limits
  Inspires creativity in some

Like anything else, creativity takes **practice**

FAIMER Global Health Matters Day
March 25, 2020
Report Out #1

STAYING IN TOUCH WITH FRIENDS

Say "Physical Distancing" instead of "Social Distancing"

SELF-CARE

Use work tools as much for that as work

Standing up!

RUNNING A MARATHON around the house

TIME MANAGEMENT

Needs to be maintained

EDUCATION

Are student’s properly supported?

Need to provide continuity & connection

How we’ve been affected

Vendors who go house-to-house

Faculty anxiety

More tired after online sessions

OLDER PEOPLE CONFUSED BY TECH

YOUNGER PEOPLE DEPRESSED

Pivoting after cancellations

There are bright spots to going online

Active-loy plan for social alternatives

More time with family
**Keynote 2**

Connecting **Health Practitioners and Makers**

**Social Engagement in the Time of Coronavirus**

**Shared Terms**
- **Wicked Problem**: A problem that seems impossible to solve
- **Creativity**: Making ideas reality, solving problems in unexpected ways
- **Social Engagement**: Pleasing and positive social interactions
- **Genius is Iterative**: Define creativity broadly

**Tactics**
- **Shared Voices**
- **Get It on the Wall**

**Slow Engagement**
- Many quick engagements over a long period of time
- May involve many partners over time

**Iteration**

*www.breakthroughvisuals.com*
REPORT OUT #2

INTERACTIVE EXPERIENCES NEED TO BE SIMPLE

Zoom in and zoom out

Trust in Virtual Communities

Can government help? Second Life

Turn social & physical distancing into something POSITIVE

Recognizing Physical Effects

Value them

Ow!

Heal Offline

Training Faculty: A huge CHALLENGE

Try Knitting