

# CONNECTING HEALERS AND MAKERS

Creative Responses to Social Connectedness in the Coronavirus Era

**FAIMER**  
Global Health Matters Day  
March 25, 2020

**FAIMER'S OVERALL GOAL**  
Enhance health professions education to improve the health of communities



## TODAY'S GOALS

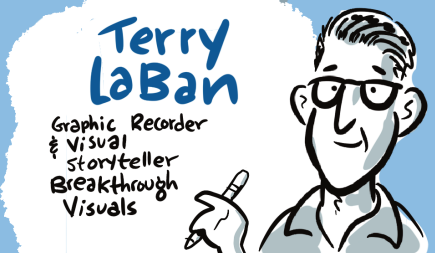
About 2004

**DEFINE**  
THE PROCESSES  
RELATED TO  
CONCEPTS OF  
CREATIVITY

**IDENTIFY**  
SKILLS AND  
EDUCATION  
OPPORTUNITIES  
HEALERS AND  
MAKERS CAN  
LEARN FROM  
EACH OTHER

**APPLY** THESE  
CONCEPTS TO  
RESPOND TO THE  
CORONAVIRUS  
OUTBREAK

with



Use video if you can

Bottom Control Panel: mouse over to see it

stay on Mute if not speaking

To access breakouts, **JOIN** room when prompted



# PROCESSES RELATED TO CONCEPTS OF CREATIVITY

Keynote 1.

## CREATIVITY

RELATIONSHIP WITH INTELLIGENCE QUESTIONABLE



It's the language of SMALL CHILDREN



Can be applied not just to "art" but also daily tasks

cooking



Getting dressed

## DIVERGENT THINKING

Van Gogh's sunflowers



## IN THE AGE OF THE COVID VIRUS

Artists dealing directly with the pandemic



## PROCESS

There are a number of models

This is great!



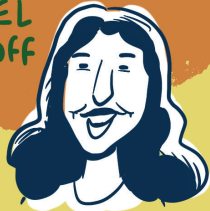
This is awful!



CREATIVE THINKERS

Playful  
Flexible  
Take Risks

RACHEL BRANDOFF PhD



# Keynote 1 QUESTIONS

**Love Sandwich**  
When you're totally  
immersed in your  
process



Like anything else,  
creativity takes **practice**



**Eccentricity**  
not necessarily  
a relationship



↳ but may be  
associated with  
risk taking

**TIME LIMITS**

inspires  
creativity  
in some



# Report Out #1

STAYING IN TOUCH WITH FRIENDS

SAY "physical distancing" instead of "social distancing"



Vendors who go house-to-house



Actively plan for social alternatives



SELF-CARE

use work tools as much for that as work

PIVOTING after cancellations

there are bright spots to going online

How we've been affected

more time with family



Faculty anxiety

more tired after online sessions

OLDER PEOPLE CONFUSED BY TECH



RUNNING A MARATHON around the house

EDUCATION



YOUNGER PEOPLE DEPRESSED

TIME MANAGEMENT

Needs to be maintained



Are student's properly supported?

Need to provide continuity & connection

KEYNOTE 2

# Connecting HEALTH PRACTITIONERS and MAKERS

Global Health Matters Day  
March 25, 2020

Diana  
Nicholas  
RA



## SOCIAL ENGAGEMENT in the TIME of CORONA VIRUS

**SHARED TERMS**

**Wicked Problem**  
A problem that seems impossible to solve

**CREATIVITY**  
Making ideas reality  
Solving problems in unexpected ways

**Social Engagement**  
Pleasant and positive social interactions

Genius is iterative

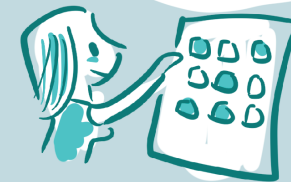
Define Creativity **BROADLY**

← Picasso



### TACTICS

**GET IT ON THE WALL**



The Process is the Product

**SHARED VOICES**



The Double Diamond

**PIVOT POINT**

**Iteration**

**SLOW ENGAGEMENT**

Many quick engagements over a long period of time

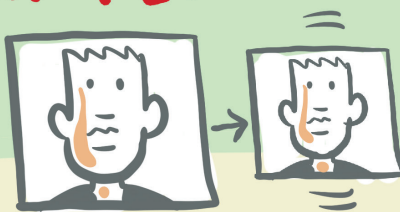
May involve many partners over time



# REPORT OUT #2

INTERACTIVE EXPERIENCES NEED TO BE **SIMPLE**

zoom in and zoom out



**TRUST** IN VIRTUAL COMMUNITIES

can government help?

Second Life



Turn social & physical distancing into something **POSITIVE**



Recognizing **Physical Effects**

value them

ow!



TRAINING FACULTY & **HUGE CHALLENGE**



Try Knitting

**HEAL OFFLINE**

