Connecting healers and makers

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TODAY'S shared terms

- **Wicked problem**
- **Creativity**
- **Social Engagement**

Wicked problem:

- **a social or cultural problem that is difficult or impossible to solve for several reasons: incomplete or contradictory knowledge, the number of people and opinions involved, the large economic burden, and the interconnected nature of these problems with other problems.**

Creativity:

- **the act of turning new and imaginative ideas into reality**
- **characterized by the ability to perceive the world in new ways, to find hidden patterns, to make connections between seemingly unrelated phenomena, and to generate solutions**
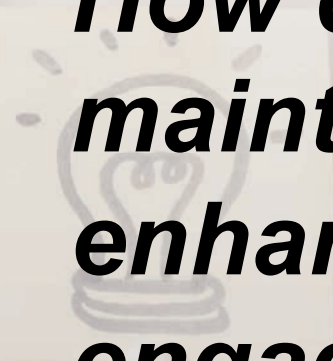- **involves two processes: thinking, then producing.**

Social Engagement:

- **social interactions that are pleasing and meaningful to those who engage in them and have positive outcomes such as providing emotional and/or practical support.**

The Coronavirus Pandemic:

TODAY'S Wicked problem

How do we maintain and enhance the social engagement we all need?

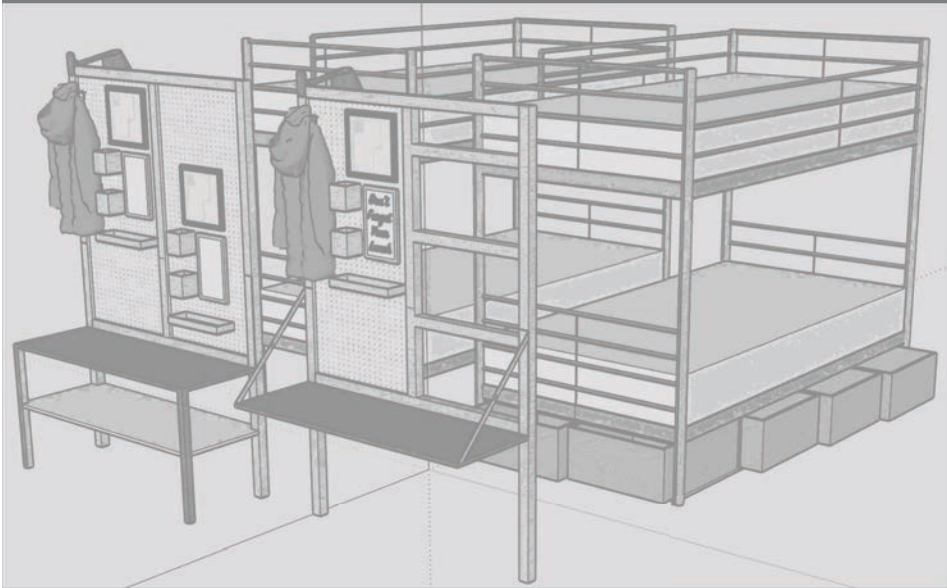# 3 Tactics for success

1
shared
voices

2
slow
engage
ment

3
get it
on the
wall

- **Learned over 8 years experience**
- **Encouraged us to have creative and successful processes**

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Interdisciplinary creative example:
Health Design Research Innovation Project: HOUSING INSECURITY

Better bunk early prototype

- **interdisciplinary coursework explores health and design through the lens of human-centered design research**
- **collaboration between epidemiologist and architect/designer**
- **builds on disciplinary shared strengths**
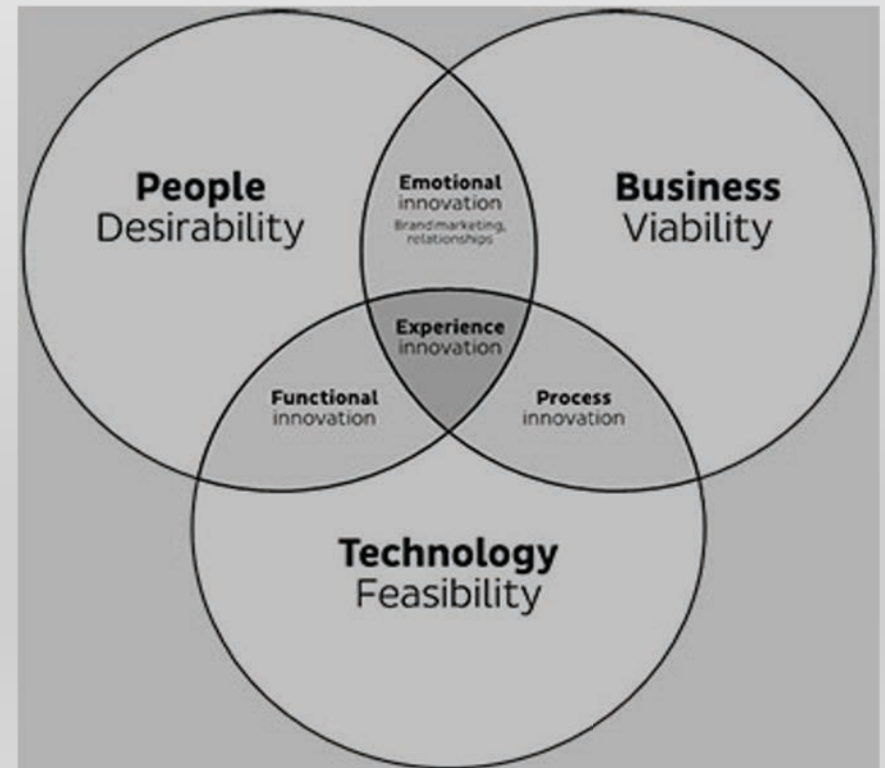
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Tactic 1

SHARED voices

- **Develop a shared voice through SHARING vocabulary and visiting each other's frameworks until a SHARED team voice emerges**
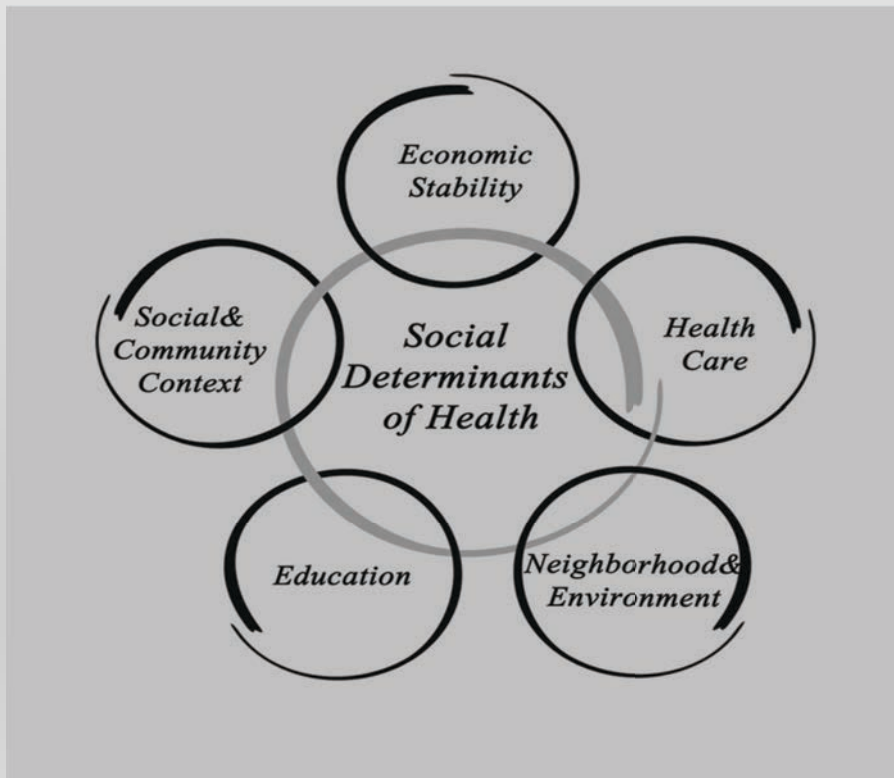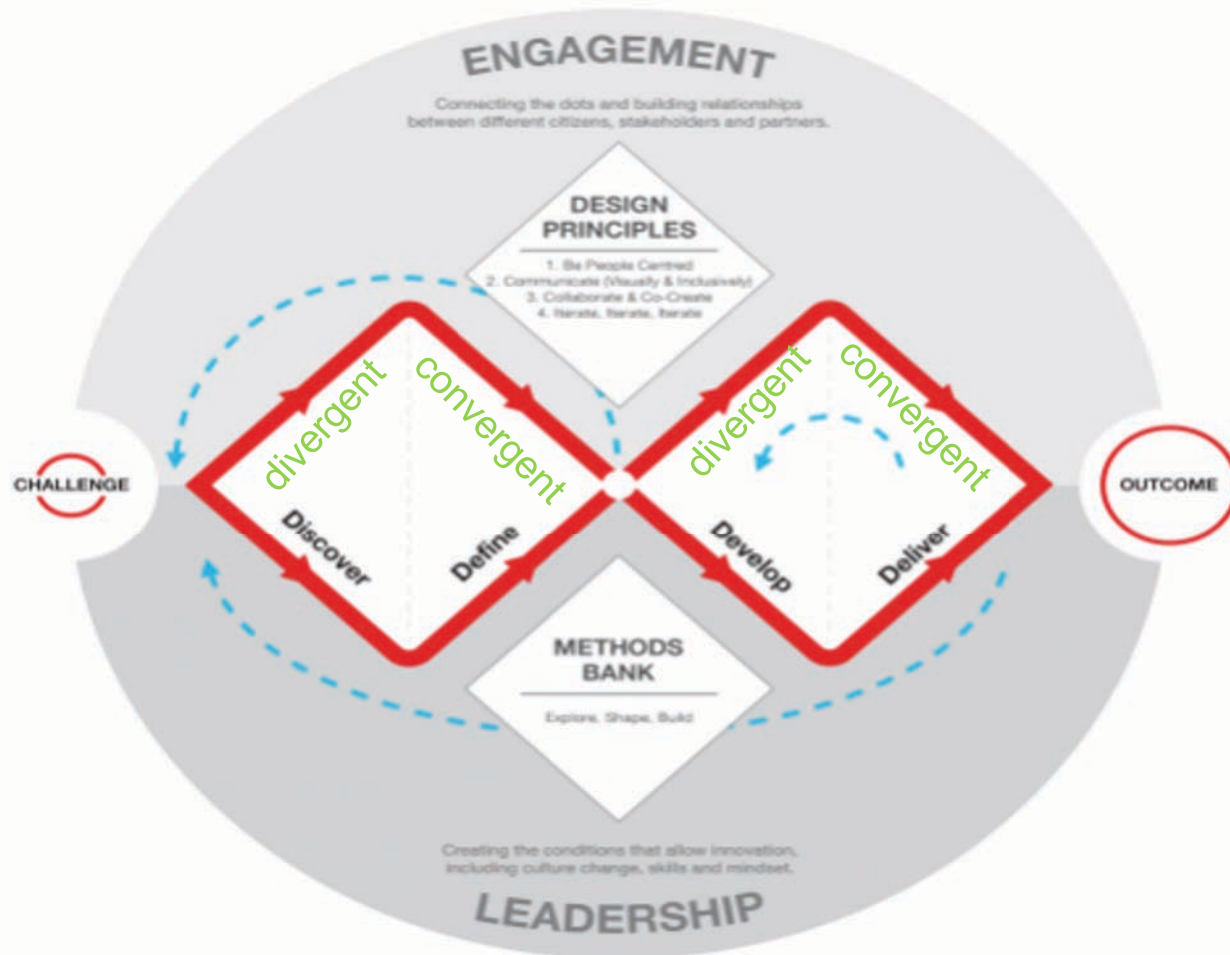

Health framework

Innovation framework

Tactic 1
SHARED voices

Design Framework:
- **supplies ideas across disciplinary bounds**
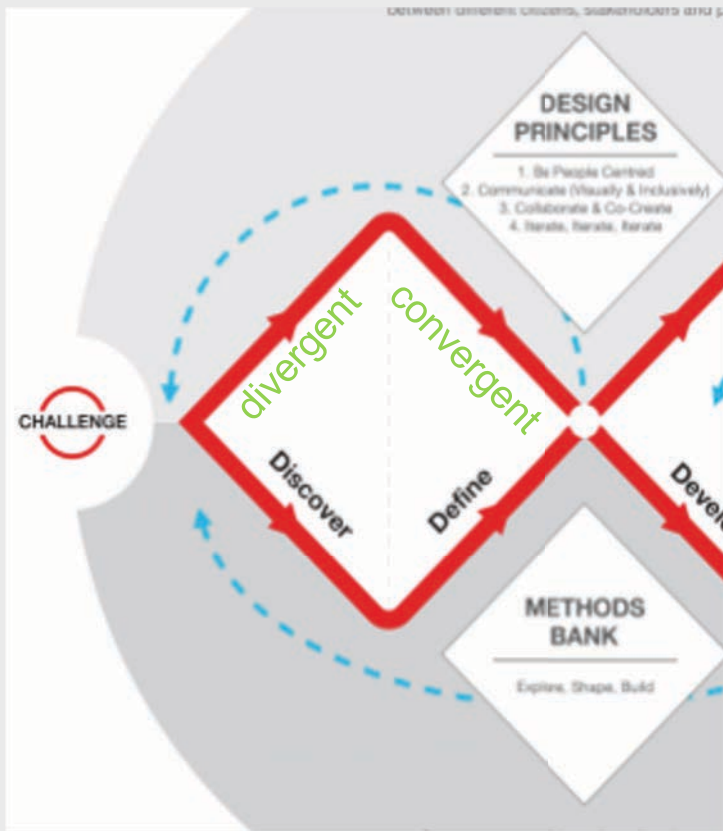- **shared space of divergent and convergent thought**

Tactic 1

SHARED voices

"Divergent thinking"

- strategy of solving problems starting with multiplicity of possible solutions
- free-flowing, spontaneous manner, where multiple creative ideas are engendered and evaluated.

"Convergent thinking"

- problem solving technique that brings together different ideas from different participants or fields to determine a single best solution
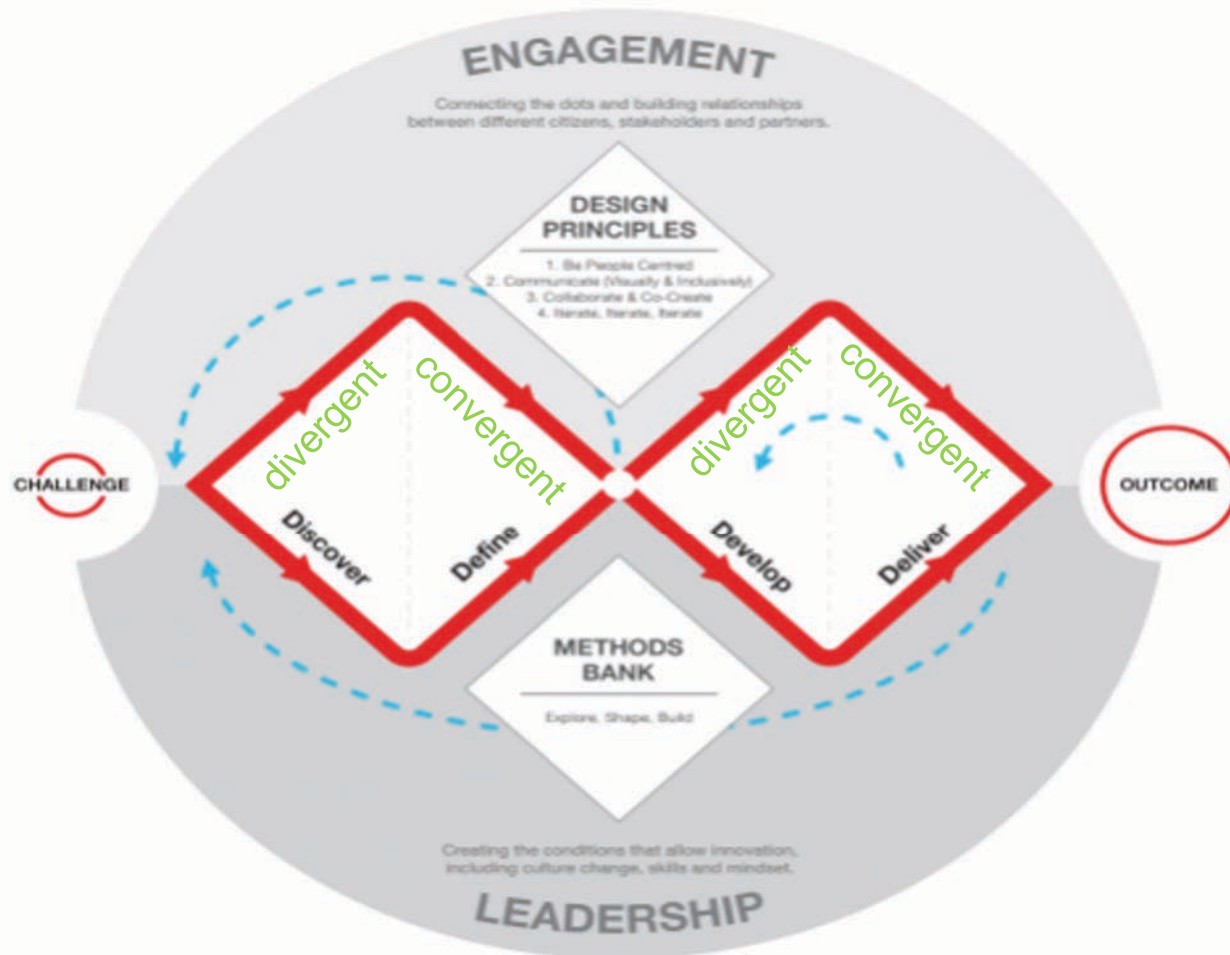- concentrates on finding the single best solution to a problem
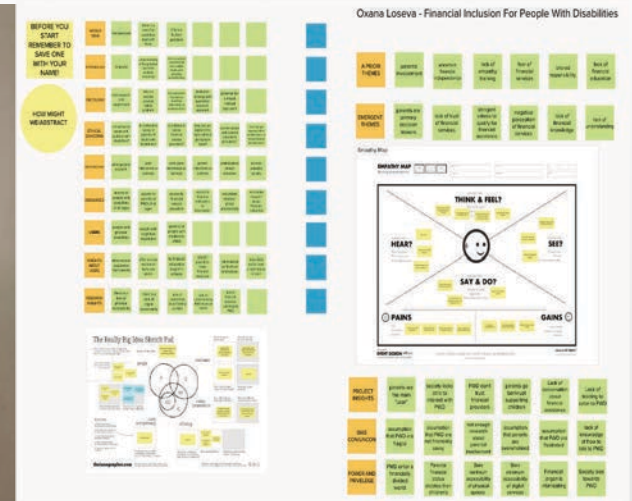
Tactic 1

SHARED voices

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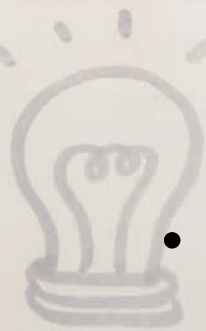
Tactic 2

Get it on the "wall"

Walls: face to face OR digital OR both!

- make a space to examine *all of* the project elements and assumptions together
- continuously enter that space and examine the constituent parts of the work you are doing together.
- both sides invest time and effort and create space and capacity to analyze and process things together.

Tactic 3

Slow Engagement (that's not slow)

- **Many rounds of quick engagement *Over* a long period of time (that's the slow part)**
- **Creates team strength and experience**
- **Allows participants to benefit from the experience and branch into other collaboration**

TODAY'S tasks

References:
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Thank you