

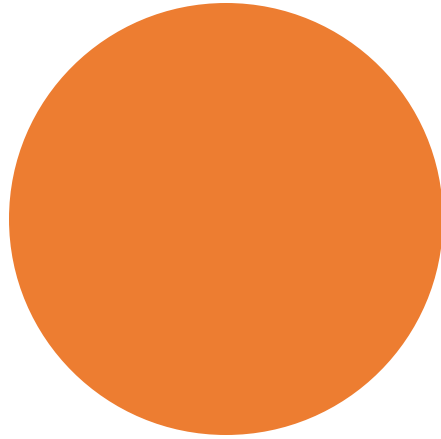
# The Importance of CraftNOW

Kayla Erickson, David Afesimeh,  
Chinua Ezike, Yuenyee Leung

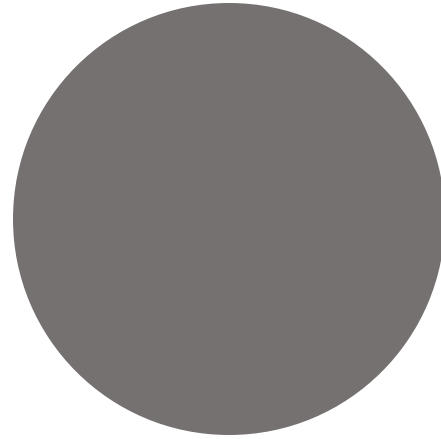


# Deliverables

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LITERATURE REVIEW



FACT SHEET

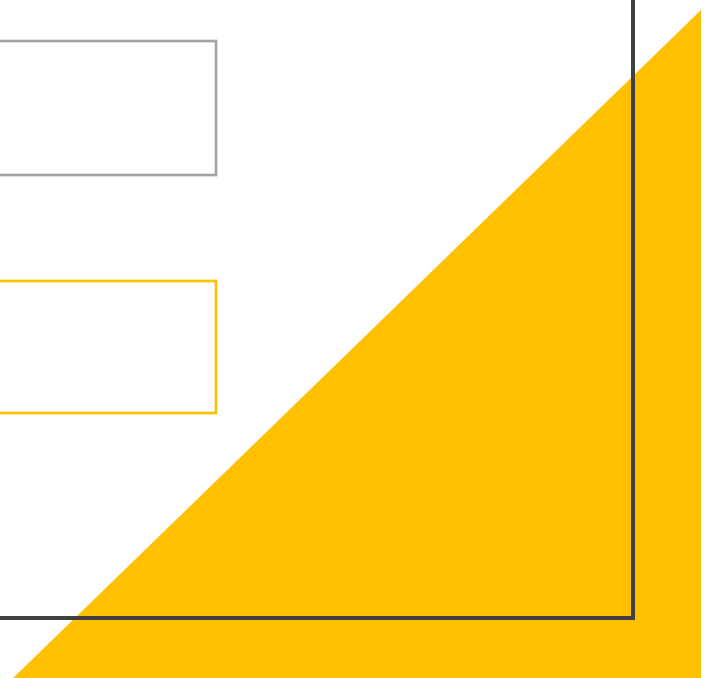
# Literature Review

## Themes

Mental Health

Socioeconomic Status

Education



# What is in Philadelphia?

- Mural Arts Program
- Allen's Lane Art Center
- Blooming Artist Studio
- Fleisher Art Memorial



# Impact on Mental Health

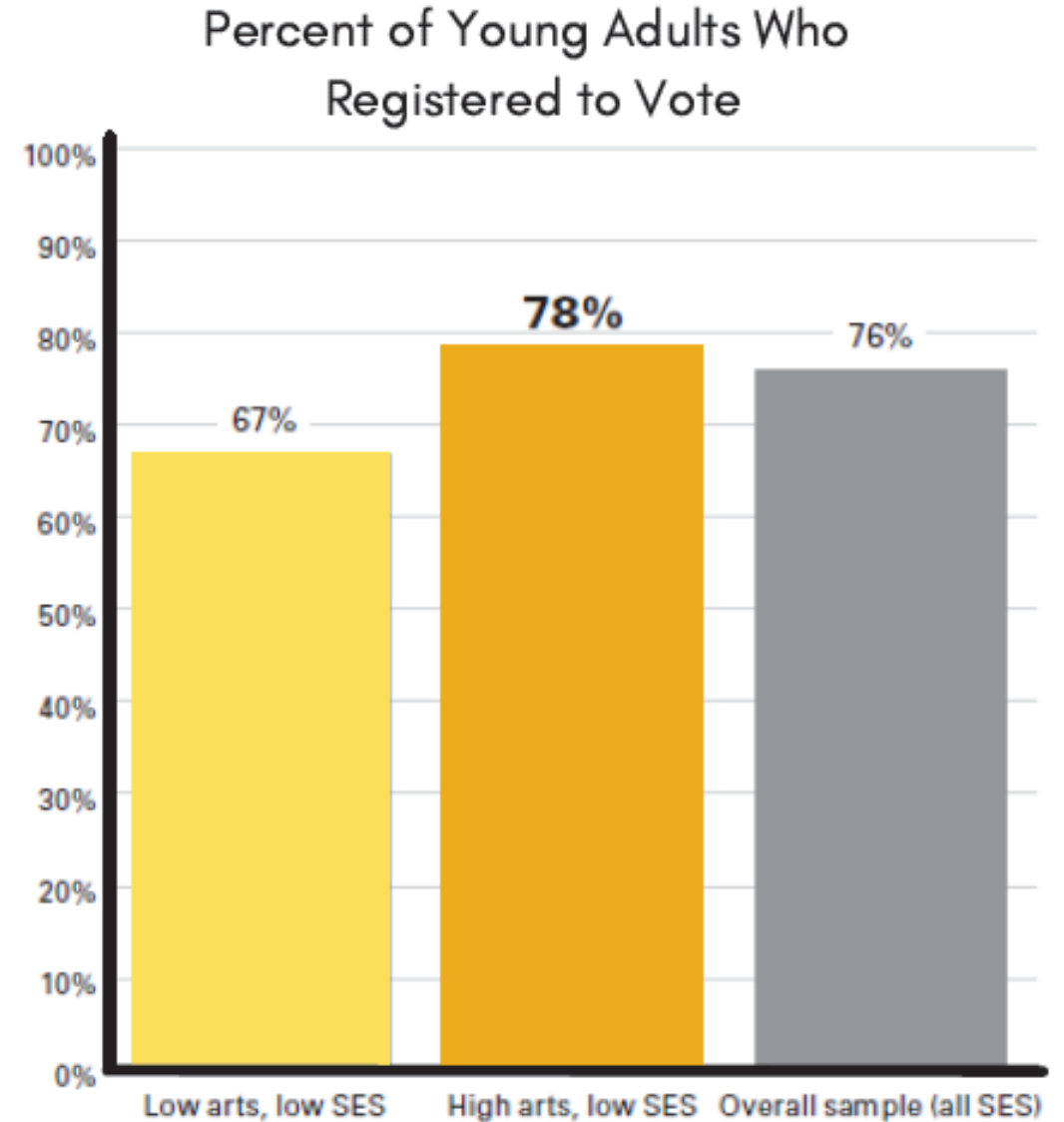
- Arts interventions are effective in reducing mental health related stigmas compared to:
  - Role play
  - Theatre
  - Film

*(Gaiha, S.M., Salisbury, T.T., Usmani, S. et al, 2021).*

- Art therapy is an alternative to talking based therapy *(Wigham et al. 2020).*
  - Broaden the scope of what's achievable
-

# Impact on Socioeconomic Status

- Creative arts programs have a significant impact on youth from low-SES (socioeconomic status) backgrounds
- Participation in arts programs (*Ballard et al., 2019*):
  - Is associated with increased civic engagement
    - volunteering, voting, activism
  - Reduces risk factors associated with low-SES
    - Smoking
    - Drinking
    - Juvenile delinquency
    - Sexual activity
  - Improves self-efficacy, which is associated with positive developmental outcomes (*Elpus, 2013*)
    - Occupational and educational attainment

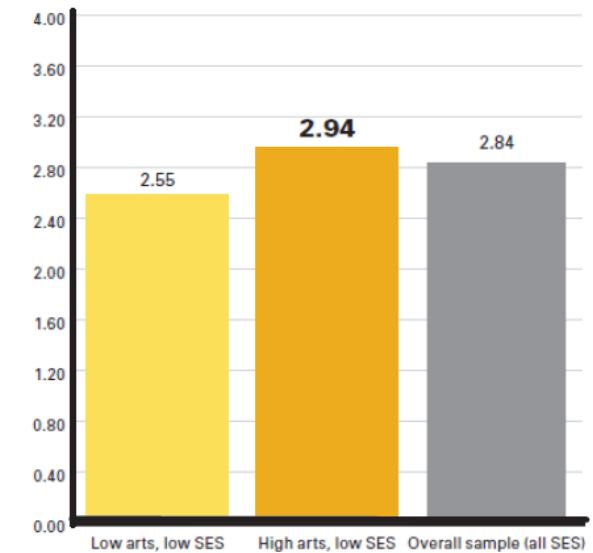


# Impact on Effects on Education

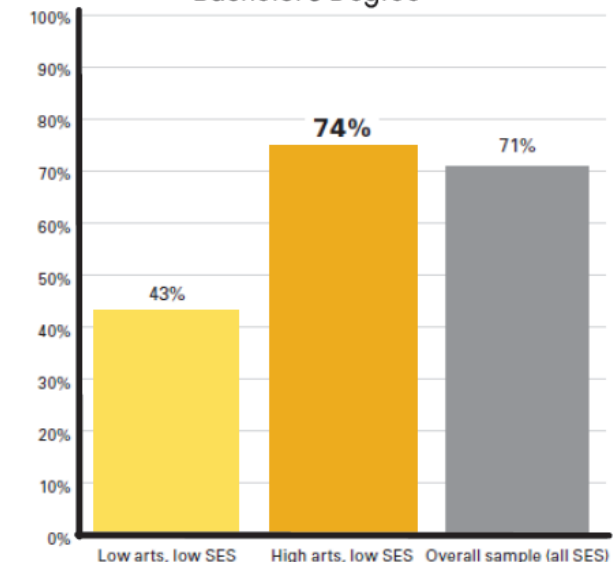
- Visual art education assists kids in:
  - Reading and writing
  - Communication
  - Cognition
  - Self-confidence
  - Self-understanding
- Visual arts are a sort of art that is increasingly being integrated into primary schools. Arts education helps youngsters develop their potential for teamwork, creativity, and even asking questions while they are younger.

Stuckey, H. L., & Nobel, J. (2010). The connection between art, healing, and public health: a review of current literature. *American journal of public health*, 100(2), 254–263.

Mean GPA of High School Students



Bachelor's Degree



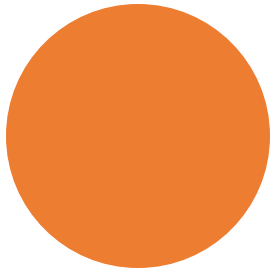
# Importance

- Arts programs teach skills to prepare you for future employment
  - Persistence
  - Collaboration
  - Creative thinking
  - Motivation
  - Problem-solving
  - Build self-efficacy

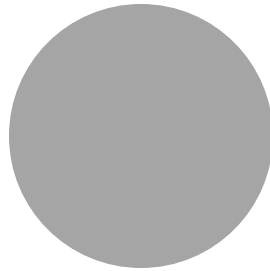




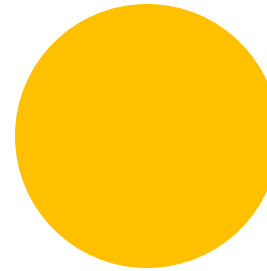
# Fact Sheet



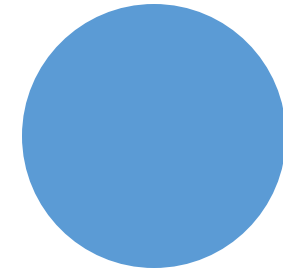
MISSION



SUMMERCAMP



VISUAL IMPACTS



MAIN TAKE AWAYS  
FROM LITERATURE  
REVIEW



# References

- Ballard, P. J., Hoyt, L. T., & Pachucki, M. C. (2019). Impacts of adolescents and young adult civic engagement on health and socioeconomic status in adulthood. *Child development*, 90(4), 1138-1154.
- Catterall. (2012). The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies. Research Report #55. *In National Endowment for the Arts. National Endowment for the Arts.*
- Elpus, K. (2013). Arts education and positive youth development: Cognitive, behavioral, and social outcomes of adolescents who study the arts. *National Endowment for the Arts*, 1- 56.
- Fancourt D, Finn S. (2019). What is the evidence on the role of the arts in improving health and well-being? A scoping review. *World Health Organization. Regional Office for Europe.*
- Gaiha, Salisbury, T. T., Usmani, S., Koschorke, M., Raman, U., & Petticrew, M. (2021). Effectiveness of arts interventions to reduce mental-health-related stigma among youth: a systematic review and meta-analysis. *BMC Psychiatry*, 21(1), 1–364. <https://doi.org/10.1186/s12888-021-03350-8>
- Wigham, Zubala, A., Bourne, J., Watts, P., Hackett, S., & Jandial, S. (2020). Using Arts-Based Therapies to Improve Mental Health for Children and Young People With Physical Health Long-Term Conditions: A Systematic Review of Effectiveness. *Frontiers in Psychology*, 11, 1771–1771. <https://doi.org/10.3389/fpsyg.2020.01771>
- Stuckey, H. L., & Nobel, J. (2010). The connection between art, healing, and public health: a review of current literature. *American journal of public health*, 100(2), 254–263. <https://doi.org/10.2105/AJPH.2008.156497>

# CRAFT NOW



## Mission

CraftNOW Philadelphia unites the leading institutions and artists of Philadelphia's community in a celebration of the city's rich legacy in the field, its internationally-recognized contemporary scene, and its important role as an incubator for arts based in wood, clay, fiber, metal and glass.

## Importance

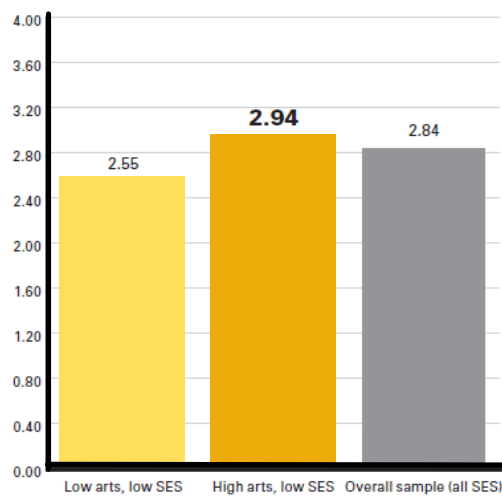
Arts programs teach adolescents valuable skills and knowledge that are valued by leaders and future employers, such as persistence, collaboration, creative thinking, motivation, and problem-solving. Additionally, arts programs build self-efficacy—an individual's belief in their capacity to engage in a behavior—by growing their creativity and ability to express that creativity in physical form. Improved self-efficacy proliferates to other areas of life like civic engagement, educational attainment and academic performance, and maintenance of emotions and mental health, as youth feel more confident in their abilities to do so.

## Outreach

CraftNOW's summer camp collaboration with Philadelphia's Department of Parks and Recreation is bringing the wonder and imagination of the craft studio into Philadelphia neighborhood rec centers. Through this program, CraftNOW will reach up to 3,000 campers!

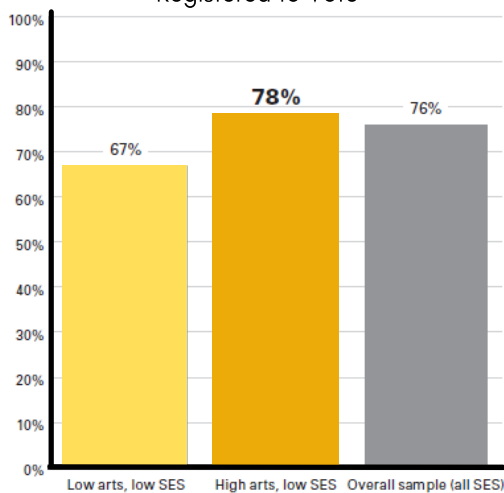


Mean GPA of High School Students



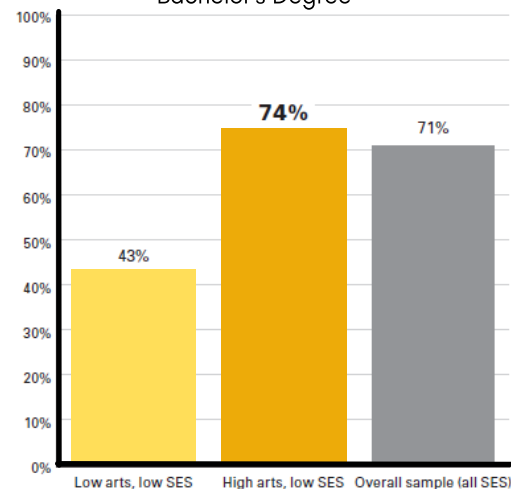
Students who had arts-rich experiences in high school showed higher overall GPAs than did students who lacked those experiences

Percent of Young Adults Who Registered to Vote



Young adults who engaged in arts in high school were more likely to vote and/or to participate in a political campaign.

Percent of 8th Graders Who Planned to Earn a Bachelor's Degree



8th-grade and high school students who had high levels of arts engagement were more likely to aspire to college than were students with less arts engagement.

Catterall, K. (2012). The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies. Research Report #55. In National Endowment for the Arts. National Endowment for the Arts.

Adolescents enrolled in music were **26%** less likely to consume alcohol, with each additional year of music study being significantly associated with an **11%** reduction in the likelihood to consume alcohol.

**24%** less likely than non-music students to use marijuana

Dance students were less **47%** likely than non-dance students to use marijuana

Epis, K. (2013). Arts education and positive youth development: Cognitive, behavioral, and social outcomes of adolescents who study the arts. National Endowment for the Arts, 1-56.



## Arts Program Misconceptions

Art programs have been used to address social inequalities to promote social inclusion, skills development, capacity development, and health promotion.

Fancourt D, Finn S. (2019). What is the evidence on the role of the arts in improving health and well-being? A scoping review. World Health Organization, Regional Office for Europe.

Multiple art form interventions are more effective in reducing mental health related stigmas and positively affect depression, self-esteem, confidence, and self-worth.

Gaiha, Salisbury, T. T., Usmani, S., Koschorke, M., Raman, U., & Petticrew, M. (2021). Effectiveness of arts interventions to reduce mental-health-related stigma among youth: a systematic review and meta-analysis. BMC Psychiatry, 21(1), 1-564. <https://doi.org/10.1186/s12888-021-05550-8>

Children who engaged in the arts experienced a decrease in disciplinary breaches and an increase in standardized writing scores when compared to students who did not.

Schneider, V., & Rohmann, A. (2021). Arts in Education: A Systematic Review of Competency Outcomes in Quasi-Experimental and Experimental Studies. Frontiers in psychology, 12, 623935. <https://doi.org/10.3389/fpsyg.2021.623935>



After-school programs are not sources of personal development for adolescents and keep them safely occupied and out of trouble.

Arts programs are purely for fun and have no impact on mental health.

Very few will benefit from arts programs, and the majority waste their time when they could be studying other subjects.

For more information contact:



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