



## THE EVENT

Thank you for your interest in the CraftBLAST! – CraftNOW’s annual event that brings together our community members to celebrate craft while raising funds to support our mission of craft education, curation, and economic development. This year’s CraftBLAST! will be held on Thursday, October 17th, 2024 at the Globe Dye Works. The event will feature food, drinks, live entertainment, craft demonstrations, a silent auction, and a raffle.

Don’t miss your opportunity to be a part of this one-of-a-kind event!

## SPONSORSHIP OPPORTUNITIES

Sponsorship of CraftNOW’s CraftBLAST! provides an opportunity for high-level recognition and visibility for corporations, organizations, and individuals. This event brings together diverse members of the Philadelphia craft community, including business leaders, representatives from the arts and culture sector, artists, philanthropists and Philadelphia residents.

Sponsorships can be tailored to best meet the needs of your business. CraftNOW offers sponsorship packages ranging from GOLD sponsorship for \$5,000 to BRONZE sponsorship for \$1,000, as well as underwriting specific portions of the evening like the bar, catering, or event space rental. Each of these has unique recognition opportunities for the supporting organization.

Gold Sponsorship (One available)	\$5000	<ul style="list-style-type: none"><li>● 5 Tickets to CraftBLAST!</li><li>● 5 Sheets of Raffle Tickets</li><li>● Acknowledgements on event signage</li><li>● Social media acknowledgements</li><li>● Recognition on our website and in our annual report</li></ul>
Silver Sponsorship (Two available)	\$2500	<ul style="list-style-type: none"><li>● 3 Tickets to CraftBLAST!</li><li>● 3 Sheets of Raffle Tickets</li><li>● Acknowledgements on event signage</li><li>● Social media acknowledgements</li><li>● Recognition on our website and in our annual report</li></ul>
Bronze Sponsorship (Five available)	\$1000	<ul style="list-style-type: none"><li>● 2 Tickets to CraftBLAST!</li><li>● 2 Sheets of Raffle Tickets</li><li>● Acknowledgements on event signage</li><li>● Social media acknowledgements</li></ul>

		<ul style="list-style-type: none"> <li>● Recognition on our website and in our annual report</li> </ul>
Artist Demo Sponsor (One available)	\$2000	<ul style="list-style-type: none"> <li>● 2 Tickets to CraftBLAST!</li> <li>● 2 Sheets of Raffle Tickets</li> <li>● Acknowledgements on event signage</li> <li>● Social media acknowledgements</li> <li>● Recognition on our website and in our annual report</li> </ul>
Bar Sponsor One available	\$2000	<ul style="list-style-type: none"> <li>● 2 Tickets to CraftBLAST!</li> <li>● 2 Sheets of Raffle Tickets</li> <li>● Acknowledgements on event signage</li> <li>● Social media acknowledgements</li> <li>● Recognition on our website and in our annual report</li> </ul>
Event Space Sponsor One available	\$3000	<ul style="list-style-type: none"> <li>● 3 Tickets to CraftBLAST!</li> <li>● 3 Sheets of Raffle Tickets</li> <li>● Acknowledgements on event signage</li> <li>● Social media acknowledgements</li> <li>● Recognition on our website and in our annual report</li> </ul>

Please contact Rachel Horvath, Development Associate at [rachel@craftnowphila.org](mailto:rachel@craftnowphila.org) with questions regarding a sponsorship. I am delighted to speak with you, and thank you for your thoughtful consideration.